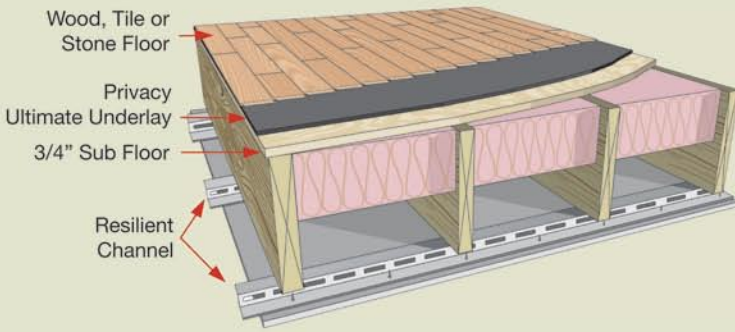


PRIVACY FLOOR UNDERLAYMENTS

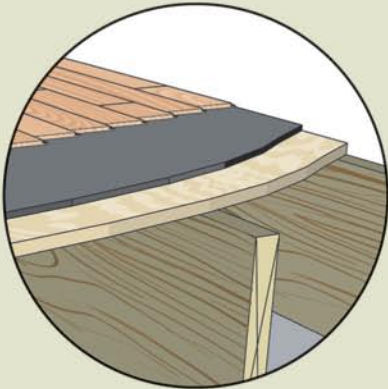
PREMIUM FLOOR SOUNDPROOFING

FLOOR UNDERLAYMENT THAT WILL IMPROVE IIC RATINGS AND STC RATINGS

ENVIRONMENTALLY SENSITIVE, MADE FROM 93% POST-CONSUMER RECYCLED CONTENT



Privacy Ultimate Underlay adds significant mass to block airborne noise, while absorbing footfall noise; all in one step!



Under any floated engineered or laminate wood floor Privacy Ultimate Underlay is simply loose laid and taped; install floor immediately.

Privacy Ultimate Underlay is your floor soundproofing solution

Sound Isolation Company introduces Privacy Ultimate Floor Underlayment, the one floor soundproofing product that can reduce footfall noise and block airborne sound. Privacy Ultimate Underlay can be used on many floor types, with any sub floor assembly, without making any changes to your current construction.

Privacy Ultimate Underlay solves both IIC and STC problems all in one step! Unlike traditional floor underlayments, which can only solve one floor soundproofing issue, footstep noise or airborne noise.

- ▶ **You will get a higher STC Rating (sound blocking)**
Privacy Ultimate Underlay adds tremendous weight to the floor, blocking airborne sound from TV, stereo, voices and more.
- ▶ **You will get a higher IIC Rating (footstep blocking)**
Privacy Ultimate Underlay absorbs the noise from footsteps on rigid floors; you will hear fewer footsteps from above.

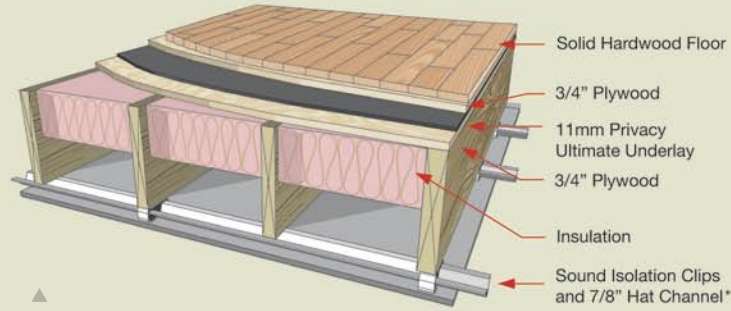
Solve your floor noise problem. Call now to get it right the first time 888-666-5090

With Sound Isolation Company you will get the help you need: expert design, product selection and installation instruction. We have the experience you need for a partnership that will work.

SOUND [ISOLATION] COMPANY

2900 WESTINGHOUSE BLVD. SUITE 106
CHARLOTTE, NC 28273
704 / 504 / 1127 PH
704 / 504 / 1115 FX
888 / 666 / 5090 TOLL FREE
WWW.SOUNDISOLATIONCOMPANY.COM

www.soundisolationcompany.com



Hardwood Floor Underlayment Assembly

Privacy 11mm underlayment will be used between layers of plywood; top layer of plywood will provide a nailing surface for the hardwood floor.

* For maximum IIC/STC performance, include sound isolation clips and hat channel to the ceiling below.
www.soundisolationcompany.com

Privacy Ultimate Underlay for wood, tile or carpeted floors

- ▶ The ultimate solution for lightweight construction.
- ▶ A high performance solution that will last! No wood fibers, no thin rubber, no ground carpet fibers.
- ▶ Underlayment can be installed under floating, glue-down or nail-down wood systems, tile or carpeted floors.

Your Floor Underlayment Choice is Simple!

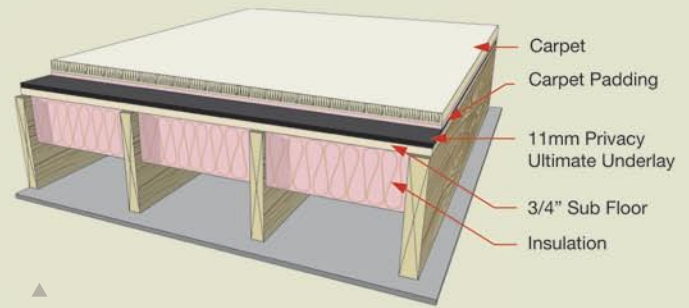
Wood Frame: When you have a single layer of direct attached drywall for your ceiling, use 11mm Privacy Ultimate Underlay to maximize the IIC and STC performance of the floor/ceiling assembly.

If you have a well insulated joist cavity with a limited attachment ceiling below (using Sound Isolation Clips), you can use 6mm Privacy Ultimate Underlay.

Concrete Slab Assembly: Typically there is no STC issue here; 3mm or 6mm Privacy Ultimate Underlay is the answer, depending on floor type.

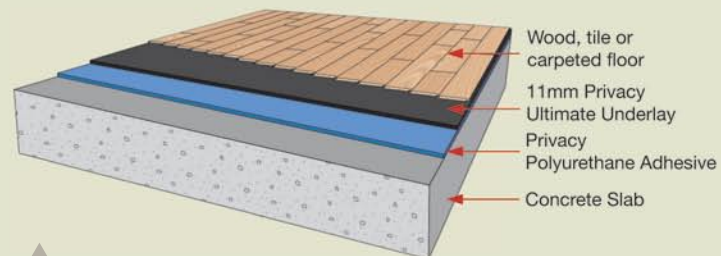
SOUNDPROOFING ACCESSORIES

- Foil Seam Tape (improves STC)
- Acoustical Caulk
- Privacy Polyurethane Adhesive
- Sound Isolation Clips



Carpet Underlay Assembly

Uniquely able to correct IIC and STC problems, caused by home theater, kids playroom or other upstairs noise. 11mm Privacy Ultimate Underlay is perfect under any carpet.



Concrete Underlayment Assembly

Sound Isolation Company's Privacy Ultimate Underlay is perfect on concrete construction. Available with a lip and tape vapor barrier, a one-step product for every floor type.